



Rally for the Valley — Approved Event Description

The following language is approved for use by media, community partners, sponsors, participating organizations and other Rally for the Valley partners.

Short Description

Rally for the Valley is a free, community-led event bringing the Fox Cities together in Downtown Menasha on October 3 for a day of music, comedy, storytelling and giving—all in support of our community's ongoing recovery from the July 27 tornado.

Standard Description

Rally for the Valley is a free, community-led event bringing the Fox Cities together in Downtown Menasha on Saturday, October 3, 2026, for a day of live music, comedy, storytelling, community activities and giving. The event will celebrate the resilience and generosity of our community while generating meaningful support for those still recovering from the July 27 tornado.

Funds raised will support three local nonprofits playing important roles in recovery: LEAVEN, Greater Fox Cities Area Habitat for Humanity and Pillars. Donors can choose where their support goes and give directly to one or more of the participating organizations.

There are many ways to be part of the Rally beyond attending. Community members can volunteer, participate as a vendor or share their experiences from the July 27 tornado for potential inclusion in event storytelling or historical documentation.

Learn more, sign up and get involved at www.rallyforthevalleywi.com.

Full Description

On Saturday, October 3, 2026, Rally for the Valley will bring the Fox Cities together in Downtown Menasha for a free day of live music, comedy, storytelling, community activities and giving.

Created in response to the July 27 tornado and its impact across the Fox Cities, Rally for the Valley is a community gathering built around recovery, connection and action. Residents, businesses, artists, nonprofits, volunteers and community partners are coming together to celebrate the resilience of the Fox Cities, raise awareness of ongoing needs and create meaningful ways for people to help.

Throughout the day, attendees can enjoy live entertainment and community storytelling while connecting with local food vendors, artists and makers, small businesses and nonprofit organizations. The event will also provide opportunities to directly support organizations helping individuals and families recover and rebuild.

Rally for the Valley benefits three Fox Cities nonprofits: LEAVEN, Greater Fox Cities Area Habitat for Humanity and Pillars. Each addresses a different part of the recovery process, and donors can choose where their support goes by contributing directly to one or more of the participating organizations.

Community members are invited to be part of the Rally, too. Opportunities include volunteering on event day; participating as an artist, maker, small business, nonprofit or food vendor; and sharing experiences from the July 27 tornado for potential storytelling or historical documentation. Those sharing stories can choose how they participate, including options to contribute privately or anonymously.

Volunteer sign-ups, vendor applications, story submissions and additional event information are available at www.rallyforthevalleywi.com.

Rally for the Valley is organized by a volunteer advisory event planning committee in partnership with Hear in the Fox Cities, a local 501(c)(3) nonprofit serving as the event's nonprofit and fiduciary partner.

Approved Boilerplate

Rally for the Valley is a free, community-led event bringing the Fox Cities together in Downtown Menasha on October 3, 2026, for a day of music, comedy, storytelling, community and giving. Created in response to the July 27 tornado, the event celebrates the strength of the Fox Cities while generating meaningful support for ongoing recovery.

Rally for the Valley supports three local nonprofits helping individuals and families recover and rebuild: LEAVEN, Greater Fox Cities Area Habitat for Humanity and Pillars. Donors can choose where their support goes and contribute directly to one or more of the participating organizations.

The event is organized by a volunteer advisory event planning committee in partnership with Hear in the Fox Cities, a local 501(c)(3) serving as the event's nonprofit and fiduciary partner.

Community members can get involved by volunteering, participating as a vendor or sharing their experiences from the July 27 tornado for potential storytelling or historical documentation. Learn more and get involved at www.rallyforthevalleywi.com.

Language Guidance

When describing Rally for the Valley publicly, **please avoid language suggesting that:**

- Rally for the Valley is itself an independent nonprofit organization.
- Rally maintains a charitable fund that will later distribute donations among beneficiaries.
- Donations automatically benefit all three organizations equally.
- Hear in the Fox Cities is a beneficiary of the event.
- Any one beneficiary operates or owns Rally for the Valley.

Preferred language includes “community-led event,” “supports three local nonprofit beneficiaries,” “organized in partnership with Hear in the Fox Cities,” and “donors can choose the participating nonprofit they wish to support.”