



## Rally for the Valley — Beneficiary Information

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### Three local organizations. One shared commitment to recovery.

Recovery takes many forms. For some families, it means repairing a damaged home. For others, it means finding safe housing, getting help with immediate expenses, replacing essential items or accessing resources that can help them move forward.

That's why Rally for the Valley is supporting three local Fox Cities nonprofit organizations, each contributing to tornado recovery in a different way. Together, their work reflects the reality that rebuilding a community requires more than one organization — and more than one kind of support.

### You Decide Where Your Support Goes

Rally for the Valley does not collect individual charitable donations into a central fund and decide how to distribute them later. You choose.

When you make a charitable contribution through Rally for the Valley, you'll be able to learn about each participating nonprofit, select the organization whose work you want to support and follow a direct link to that nonprofit's donation page. Your donation is made directly to the organization you select.

#### **LEAVEN**

**Meeting immediate needs when families need help most.**

LEAVEN provides emergency financial assistance and basic-needs support to people throughout the Fox Cities who are facing financial hardship. For households affected by the July 27 tornado, recovery can bring unexpected expenses and immediate needs that don't always fit neatly into traditional disaster assistance. LEAVEN helps individuals and families navigate those moments by providing direct assistance and connecting people with additional community resources.

**Your support can help:** Provide emergency financial and basic-needs assistance to local households, including those facing tornado-related expenses and recovery needs.

[DONATE TO LEAVEN →](#)

## **Greater Fox Cities Area Habitat for Humanity**

**Repairing homes. Restoring stability.**

Greater Fox Cities Area Habitat for Humanity works to create and preserve safe, affordable housing throughout the Fox Cities. Following the July 27 tornado, that mission has taken on new urgency for homeowners whose properties were damaged by the storm. Habitat is helping address tornado-related home repair needs and supporting residents as they work to make their homes safe and stable again.

**Your support can help:** Repair tornado-damaged homes and help local homeowners restore safe, stable housing as recovery continues.

[DONATE TO GREATER FOX CITIES AREA HABITAT FOR HUMANITY →](#)

## **Pillars**

**Helping people find safety, stability and a path forward.**

Pillars works throughout the Fox Cities to provide shelter, support and housing solutions for people experiencing homelessness and housing instability. A disaster can make an already difficult housing situation even more precarious. As the Fox Cities continues to recover, Pillars provides critical support for community members who need safe shelter, housing assistance and resources that can help them regain stability.

**Your support can help:** Provide shelter, housing support and services for people facing homelessness or housing instability in the Fox Cities.

[DONATE TO PILLARS →](#)

## **Different Work. Shared Recovery.**

No single organization can address every need created by a disaster. Some people need help repairing a home. Others need emergency financial assistance, shelter, housing stability or connections to additional community resources.

By supporting three local organizations working in different areas of recovery, Rally for the Valley gives people an opportunity to direct their generosity toward the kind of impact that matters most to them.

Each participating organization is an independent nonprofit with its own mission, programs and charitable activities. Selecting one organization does not diminish the importance of another. It recognizes that recovery is complex — and that people connect with different needs, different missions and different ways of helping.

## **More Ways to Take Part**

**Volunteer at the event.** Help make Rally for the Valley possible through event-day roles ranging from setup and guest assistance to accessibility, communications, parking, vendor support and more.

**Participate as a vendor.** Artists and makers, nonprofit organizations, small businesses and food vendors are invited to apply to participate in Rally for the Valley, with priority given to those directly impacted by the July 27 tornado.

**Share your story.** If the tornado affected you, your family, your business or another part of your life, you can choose to share your experience for potential storytelling or historical preservation. Opportunities include interviews, photographs, video and other forms of documentation, with options to participate privately or anonymously.

**Volunteer sign-ups, vendor applications and story submissions are available at [www.rallyforthevalleywi.com](http://www.rallyforthevalleywi.com).**

Whether you give, volunteer, attend, share your story or simply show up for your neighbors, you're helping keep the Fox Cities' recovery moving forward.

**Recover. Rebuild. Rock On!**

## **Donation Information**

Charitable donations are made directly to the participating nonprofit selected by the donor and are subject to that organization's donation policies and charitable acknowledgment practices.

Rally for the Valley does not receive, pool or subsequently allocate individual donations made through these beneficiary links .

Hear in the Fox Cities serves as Rally for the Valley's nonprofit event host, providing the organizational, fiduciary and administrative home for the production of the event. Hear in the Fox Cities is not one of Rally's tornado-recovery beneficiaries.